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## ***Vantage Deluxe World Travel Celebrates 35 Years of Success***

**(Boston, MA)** – July 31, 2018 – Founded in 1983 by Henry Lewis, [Vantage Deluxe World Travel](#) is celebrating its 35<sup>th</sup> anniversary as a family-owned travel company and the region’s premier deluxe travel provider. With deluxe 5- and 6-star cruise vessels – including a new Travel + Leisure World’s Best River Cruise Line award, chosen by readers and past travelers – Vantage is proud to provide the best choice for mature American travelers at an incredible value. Since its founding, Vantage Travel has assisted more than one million people traveling independently or in groups, creating memories that last a lifetime.

Upon its inception, Vantage Travel began the best value in deluxe travel to affinity groups, with initial departures to Australia and New Zealand. Shortly after opening its office in Brookline, Vantage added departures to America’s National Parks and began to offer tours and cruises to the general public. After relocating its World Headquarters to Boston’s historic Bulfinch Triangle, Vantage launched its European river fleet cruises, creating an overseas experience tailored to the American traveler.

After three decades of growth, Vantage Travel now sends travelers to more than 80 countries on all seven continents. Each program immerses travelers in the culture of their destinations through intimate experiences such as home-hosted meals, insightful lectures, and private cultural performances.

Making it completely unique, Vantage is the only European river cruise company with specially-built, dedicated solo cabins onboard its fleet—which means travelers don't have to pay a supplement and get a space all their own, allowing solo travelers all of the same great features as double-occupancy reservations without any additional charges typical of other cruise lines. Vantage also offers triple-occupancy suites on all of its company-owned river cruise ships, which gives multigenerational groups and groups of friends yet another option to see some of the world’s most sought-after destinations, and undiscovered gems.

Vantage is also committed to giving back to its own community with domestic philanthropic efforts, in addition to other less-fortunate destinations featured on Vantage Adventures tours. Since its inception 10 years ago, the [Vantage Foundation](#) has supported organizations that provide safe havens, skills training, and intervention for teens at risk, while providing opportunities that would not be readily available to them.

The Vantage Foundation has raised approximately \$7 million dollars to benefit the [West End Boys and Girls Club](#) of Allston/Brighton, Massachusetts. The West End House has provided uninterrupted support,

hope, and opportunity to young people in the Boston area since 1907, and is an award-winning social and recreational facility that has helped more than 2,000 youth each year.

“Vantage Travel has worked with the West End House since the inception of the charitable foundation,” said Carley Thornell, Copy Director, Vantage Deluxe World Travel. “Each year around the holiday season, Vantage presents the West End House with almost 1,000 turkeys, working with the organization and its teens to distribute them to families throughout the Greater Boston area. It’s an amazing opportunity to work with these kids and to help make a difference in our community.”

Vantage Travel also offers an annual Heroes Cruise’ program, a complimentary cruise catering to brave local, regional and national groups. The Heroes Cruise has previously hosted families of those lost in the September 11 attacks, Boston Marathon Bombing survivors, families of those lost in the United Flight 93 attack, and more. Most recently, the 11<sup>th</sup> annual Vantage Heroes cruise sent 11 female active military members and veterans, and along with a guest to accompany each, on a cruise through France, concluding with a once-in-a-lifetime opportunity visit Normandy on the 74<sup>th</sup> anniversary of D-Day.

"It was so inspiring to be able to meet the women who help keep our country safe everyday, no matter what their role in the military," said Thornell of the Heroes, who ranged in rank from private to senior retired military personnel. "They were, of course, thankful to receive a free cruise, but in reality, we should be the ones thanking them for the heroic impact they make, especially as working moms and professionals. Bringing them to such historic grounds for the D-Day anniversary was not only a source of inspiration for all of us, but an honor, indeed."

For more information about Vantage Foundation, please visit: <https://bit.ly/2JSCpMz>

### **About Vantage Deluxe World Travel:**

Vantage Deluxe World Travel is a world-renowned deluxe tour operator known for delivering the best values in deluxe land, river, and small ship travel. The company owns and operates its own fleet of luxurious river cruise ships that sail the Rhine, Danube, Main, Moselle, and Seine rivers; and also exclusively charters ships in Europe, the Mediterranean, Russia, Asia, North America, Central America, and South America. Find your own Vantage experience—across all seven continents—at [www.vantagetravel.com](http://www.vantagetravel.com).

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